



Be Different, Be YOU

Backgrounder

Things always happen for a reason.

Patrick Rhein always knew he would write a book – he didn't know how or when that would happen. He has lived a life filled with amazing stories and learnings that he knew needed to be shared with the world. Having traveled with world and having lived in 8 different countries, on 4 continents, Patrick's life experiences have been vast, diverse and fascinating. He has learned about freedom, love, compassion, acceptance, openness and has to offer a deep respect for humanity which he is bursting to share. But he was looking for someone to help channel all his learnings into something comprehensive, provoking and targeted. And with his Swiss background, he wanted help with translating his Fr-english to English!!

Yvonne Attard always knew she would write a book too – she didn't know how or when that would happen either. As a coach, she knew she wanted to write something that made a difference to the way people lived. She wanted to impart an inspiration to all those who acknowledge that "good" sometimes isn't good enough. Yvonne's passion explodes when she sees people living life in their greatest moments and, even against all adversity and resistance, that we honour our highest potential. As an athlete, a mother and a successful founder and owner of her own coaching practice, Yvonne knew that she wanted to inspire that we are only limited by our thoughts. Yet she needed inspiration!

That's when the merge happened. When Patrick and Yvonne met at a coaching workshop in September 2006, they immediately knew that what was missing in themselves in order to create the books that they both dreamed of creating, could be found in each other. Amongst many things, Patrick's inspirational experiences and Yvonne's drive and commitment to telling and sharing those stories has brought to fruition the creation of *be Different, Be YOU!*

In October 2006, Patrick began to wring out all the thoughts, ideas and learnings he had into raw written form. Yvonne started to work with that labyrinth of information in January 2007 and began organizing, sorting, translating and adding her perspectives to the essence of Patrick's thoughts. The creation of *Be Different, Be YOU!* evolved to its now complete state through much love, compassion, understanding, listening and respect. The authors honoured the essence of their book through the creation of it. It is from that space that it is now available to you....enjoy.